

ARTICLE 15: SIGNS

15.01: GENERAL SIGN STANDARDS

- A. Purpose and Intent. The purpose of this article is intended to accomplish the following objectives:
1. To ensure that signs are designed, constructed, installed, and maintained so that public safety and traffic safety are not compromised;
 2. To minimize distractions and view obstructions that contribute to traffic hazards and endanger public safety;
 3. To allow for adequate and effective signs while preventing visual clutter; and
 4. No sign shall be placed in any public right-of-way except publicly owned signs and those signs approved by the Senior Director of Engineering and Public Works.
 5. Signs not regulated by this article or this Ordinance may otherwise be regulated separately by other applicable County regulations.
- B. Nonconforming signs. Nonconforming signs shall be subject to the provisions of Article 22 of this UDO.

15.02 SIGNS PROHIBITED

- A. The following signs are prohibited in all zoning districts:
1. Signs imitating, resembling, simulating, or conflicting with official traffic or government signs or signals which otherwise mislead or confuse persons traveling on streets, which create a traffic hazard, as determined by the Senior Director of Engineering and Public Works, or which violate any County law or state statute.
 2. Signs, other than those placed by agencies of government or a sign whose placement is authorized by such agencies, erected or placed on public property. Any sign installed or placed on or over such prohibited locations shall be forfeited to the public and be subject to confiscation and disposal without notification. In addition to other remedies provided by these regulations, the County shall have the right to recover the full costs of removal and disposal from the sign owner and/or installer.
 3. Signs placed on vehicles or trailers which are parked or located for the primary purpose of displaying said sign unless:
 - a. They are signs or lettering on buses, taxis or vehicles operating during the normal course of business;
 - b. The primary purpose of such vehicle or trailer is not the display of signs; and
 - c. The signs are magnetic, decals, logos, or painted upon an integral part of the vehicle or trailer and do not break the silhouette of the vehicle.



4. Signs which create a health or safety hazard by:
 - a. Obstructing the clear view of pedestrians or vehicles by violating the requirements of visibility located in Article 11;
 - b. Encroaching into the conical zone as defined by the Federal Aviation Administration;
 - c. Obscuring official signs or signals;
 - d. Obstructing any fire escape, window, door, stairway, ladder, or opening intended as a means of ingress or egress;
 - e. Interfering with the minimum provision of light or air required by these or other regulations; or
 - f. Interfering with the function of gutters, downspouts, and other stormwater systems.
 5. Signs containing colored incandescent lights (i.e., red, green, yellow, amber, etc.).
 6. Signs that are highly reflective and hamper the vision of motorists and pedestrians or cause light to be reflected above ambient levels onto adjacent properties.
 7. Signs that rotate.
 8. Pennants, streamers, and wind-blown devices, except when authorized by the County in conjunction with permits for temporary street closures, special events, going out of business sales, fairs, carnivals, and parades.
 9. Signs created or painted directly on the ground, including rocks, without a constructed support structure. This excludes painting of directional signage for vehicles, bicycles, and pedestrians.
- B. No internally illuminated sign shall be permitted within 150 feet of a property line located in the following zoning districts.
1. OS Open Space
 2. RP Rural Preservation
 3. AR Agricultural Rural
 4. RR Rural Residential
 5. NR Neighborhood Residential
 6. MR Mixed Residential
 7. TN Traditional Neighborhood

15.03 EXEMPT SIGNS

- A. Signs and Other Items Exempt from Sign Regulations. The following signs and other items, unless prohibited elsewhere in these regulations, are exempt from the regulations of this article, but may be subject to other applicable laws and regulations:
1. Signs conforming to the "Manual on Uniform Traffic Control Devices" and bearing no commercial message.
 2. Signs required by federal, state, or local statute.
 3. Signs installed by the City, Knox County, a state or federal agency, or employees and officials of these entities in the course of their governmental duties and bearing no commercial message.
 4. Signs necessary to promote health, safety, and welfare, and other regulatory, statutory, traffic control, or directional signs erected on public property with permission as appropriate from the City, Knox County, State of Tennessee, or the United States of America.
 5. Signs required by an order of a court of competent jurisdiction.
 6. Legal notices and official instruments.
 7. Signs installed by public utilities in their rights-of-way or on their facilities and bearing no commercial message other than such message as necessary to identify the public utility and the use.
 8. Signs installed by a transit company with a franchise or other right to operate in the county, where such signs are installed along its routes and relate to schedules or other information about the transit route.
 9. Signs carried by a person.
 10. Signs incorporated into machinery or equipment by a manufacturer or distributor.
 11. Signs located within a building or enclosed space that are not visible or legible from the public right-of-way or from private property or public property other than the property on which it is located.
 12. Memorial signs with a maximum sign area of six square feet.
 13. Works of art bearing no advertising.
 14. Holiday lights and decorations with no advertising.
 15. Scoreboards, videoboards, and off-premise signs located on athletic fields if oriented toward the field of play.
 16. Restaurant menu boards located on the premises of the restaurant when oriented toward a drive-through lane, with a maximum sign area of 60 square feet and maximum height of ten feet.
 17. Restaurant menu displays located within ten feet of a primary restaurant entrance, provided the display area does not exceed eight square feet.
 18. Official fraternal, religious, or civic flags when mounted on permanent poles attached to the ground or building when located on the same site as the fraternal, religious or civic organization, institution, or building.
 19. Official governmental flags, of which the following governmental entities are the only official governmental flags recognized as such by the County.

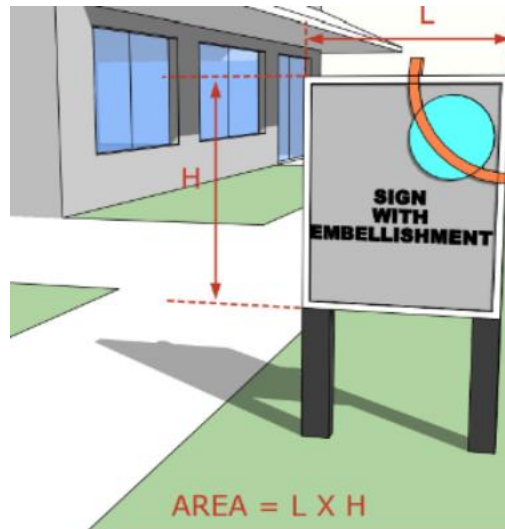
20. Decorative flags and bunting for a celebration, convention or commemoration, subject to installation no sooner than 14 days before the event and removal within seven days following the event.
21. In residential districts, any sign of a type described below which does not exceed two square feet in area:
 - a. A sign giving a property identification name or number or name(s) of occupant, one sign per dwelling;
 - b. A mailbox sign (one sign per dwelling unit);
 - c. A sign(s) posted on property relating to private parking, trespassing or dangerous animals, which are limited to four signs per lot if the lot is less than one acre in size, and limited to two additional signs per each additional acre for lots larger than one acre in size.
- ~~22.~~ Political signs so long as they conform to the requirements of Tennessee Statute [reference].
23. Temporary merchandise displays and signs behind storefront windows which are not affixed permanently to the glass, nor intended for permanent display.
24. Temporary or permanent signs identifying traffic-control measures on private property, such as "stop," "yield," and similar signs, the face of which meet the standards of the "Manual for Uniform Traffic Control Devices" and which contain no logo or commercial message of any sort and which do not exceed six square feet in area per sign.
25. Temporary signs for announcements by public or nonprofit organizations of special events or activities of interest to the general public, provided such signs are less than 32 square feet in area, are limited to one sign per site of such events, are erected no sooner than 14 days before the event, and are removed within three days after the event.
26. Temporary signs on vehicles displaying terms of sale.
27. Umbrella signs.
28. Signs contained on or affixed to vendor push carts.
29. Public art murals.
- B. Signs Exempt from Sign Permit. The following signs are exempt from permit requirements, but subject to all other regulations of this article:
 1. Temporary signs not exceeding nine square feet in area and six square feet in a residential zone, and are limited to one ground sign per street frontage and one wall sign per dwelling unit.
 2. Directional or informational signs, not over twenty-four (24) square feet in area, of a public nature, erected and maintained by an official or civic body.
 3. Highway and traffic signs.
- C. Temporary Signs. The following standards apply to temporary signs in Knox County.
 1. Temporary signs shall be affixed tightly so to avoid excessive movement. The sign shall appear static from a vehicle's point of view.
 2. Temporary signs shall be removed within 90 days after installation.

15.04 STANDARDS OF MEASUREMENT

A. Sign Face Area.

1. Projecting and Freestanding Signs. Sign face area includes the entire area within the perimeter enclosing the extreme limits of one side of a sign, excluding any structure essential for support or service of the sign and architectural elements of the building. The sign face area is calculated as the area enclosing the extreme limits of the copy only (see Figure 15-2 for detail). The area of a double-faced sign shall have only one face (the largest one) counted in calculating its area, and the two faces must be back-to-back (180 degrees) or have no more than 90 degrees of separation.

Figure 15-2

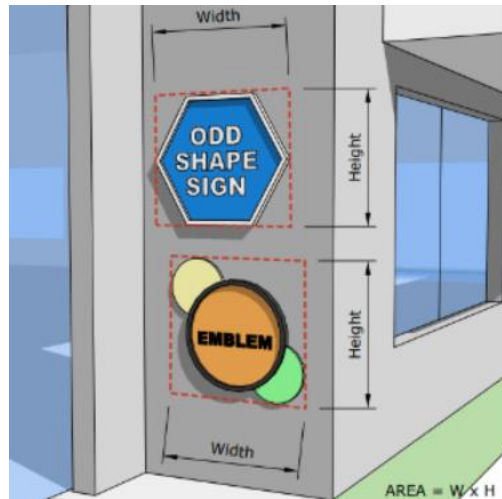


2. Wall and Canopy Signs. The sign face area shall be within a single, continuous perimeter composed of any straight-line geometric figure which encloses the extreme limits of the advertising letters and symbols. If the sign is composed of individual letters or symbols using the wall as the background with no added decoration, the total sign area shall be calculated by measuring the area using the extreme limits of the smallest rectangle which can be drawn around such letters or symbols (See Figures 15-3 and 15-4 for detail). The combined areas of the individual figures shall be considered the total sign area.

Figure 15-3

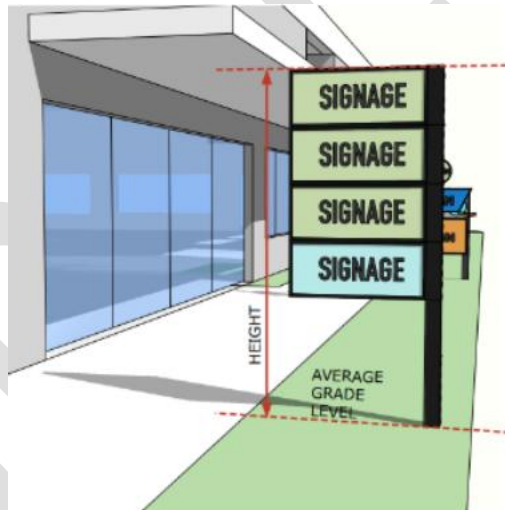


Figure 15-4



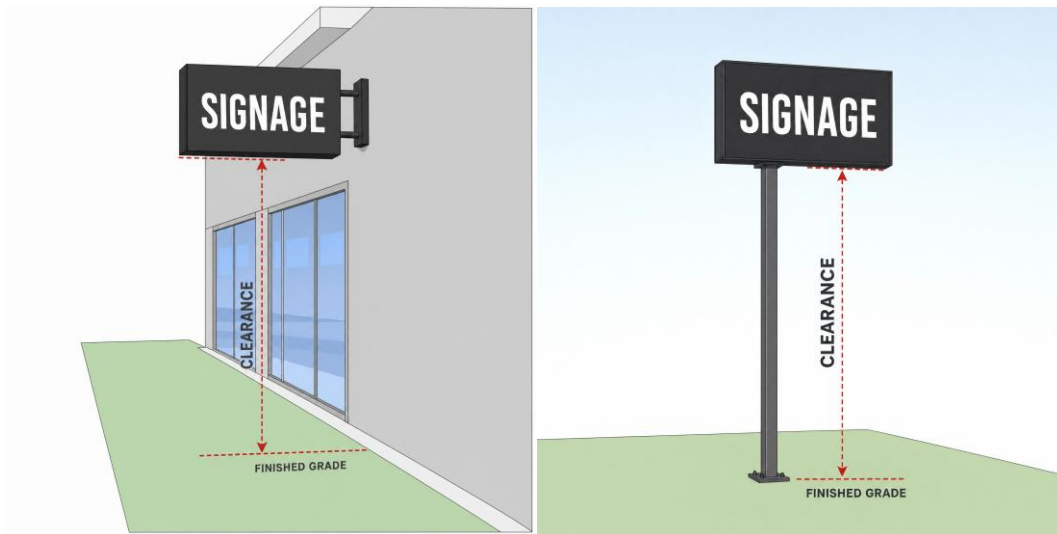
- B. Sign Height. The height of a sign is measured from the average grade level below the sign to the topmost point of the sign or structure (See Figure 15-5 for detail).

Figure 15-5



- C. Sign Setback. The setback of a sign is measured from the property line closest to the line projected to the ground plane of the nearest portion of the sign.
- D. Sign Clearance. Clearance is the vertical distance measured from the finished grade directly below the lowest point of the sign face or sign structure, whichever is lower, to that lowest point (See Figures 15-6 for detail). The minimum clearance values listed in the sign-specific tables of this article establish the least amount of unobstructed vertical space that must be maintained between the ground and the bottom of the sign, and are intended to preserve pedestrian passage, sight lines, and vehicular clearance beneath the sign. Where a sign-specific table contains a blank cell for minimum clearance, no minimum clearance requirement applies to that sign type.

Figure 15-6



- E. **Sign Projection.** Projection is the horizontal distance measured perpendicularly from the building wall, fascia, or other surface to which the sign is attached to the outermost edge of the sign face or sign structure, whichever projects furthest (See Figures 15-7 for detail). The maximum projection values listed in the sign-specific tables of this article establish the greatest horizontal distance a sign may extend from its mounting surface into the public or private space beyond. Where a sign-specific table contains a blank cell for maximum projection, the sign type is not attached to a building surface and the projection standard does not apply.

Figure 15-7



- F. **Illumination.** All signs which contain or entail illumination are subject to the provisions of this section. Where such signs are permitted, illumination shall be consistent with the following standards:

1. **Location.** Type of illumination allowed by district is outlined in Table 15-1 as follows, where “P” means permitted:

Table 15-1 Illumination Allowed by Zoning District

	OS/A R	R P	RR	NR	MR	TND	RHB	NM U	MUC C	HC	BC	EC	TC	LI	HI	HZO	DC O
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Internal illumination									P	P	P	P	P	P	P		P
External illumination						P	P	P	P	P	P	P	P	P	P		P

2. Hours of Operation.

- a. Signs may be illuminated from 5 am until 11 pm, or ½ hour past the close of business of the facility of which the sign is associated, whichever is later.
- b. Signs shall provide an automatic timer to comply with the intent of this section.

3. Brightness. All illuminated signs are subject to the following brightness limits:

- a. During daylight hours between sunrise and sunset, luminance shall be no greater than 5,000 nits.
- b. At all other times, luminance shall be no greater than 250 nits.
- c. Each sign must have a light sensing device that will automatically adjust the brightness of the display as the natural ambient light conditions change to comply with the limits set by this article.
- d. Light sources to illuminate signs shall neither be visible from any street right-of-way, nor cause glare hazardous or distracting to pedestrians, vehicle drivers, or adjacent properties.

4. Type of Illumination. Where permitted, signs may be illuminated in one of two ways:

- a. Internally. Light is emitted from within the sign, meaning the sign face or message elements of the sign (e.g., text, logos) are illuminated by a light source enclosed inside the sign structure. Where permitted, internally illuminated signs are subject to the following regulations:
 - i. Internal illumination, including neon lighting, must be static in intensity and color (no flashing, fading, or color-changing effects).
- b. Externally. Light is projected onto the sign face from an external light source, such as overhead lamps or ground-mounted fixtures. The sign itself does not contain a light source; instead, illumination is provided by fixtures located outside of the sign structure. Halo lighting is considered external illumination. Where permitted, externally illuminated signs are subject to the following regulations:
 - i. Light sources shall be concealed by translucent covers or otherwise shielded from public view, except for externally mounted gooseneck or similar directional light fixtures.
 - ii. External illumination shall be by a steady, stationary light source, shielded and directed solely at the sign.
 - iii. The light source must be static in color.
 - iv. External illumination shall be shielded downward onto the sign face or directed toward the sign face from a ground-mounted light. No more than 0.2 foot-candles of light shall be detectable at the boundary of any abutting property.

- c. No sign regulated by this article may utilize any revolving, stroboscopic or beacon light or any light having the appearance of lighting used for emergency purposes such as police, ambulance, snowplow, fire trucks, etc.

5. Electrical Standards.

- a. All illuminated signs shall be installed in accordance with the applicable provisions of the National Electrical Code.
- b. All freestanding signs that are illuminated shall connect to underground utilities.

- G. Changeable Copy. Unless otherwise specified by this title, any sign herein allowed may use manual or automatic changeable copy, so long as illumination is in compliance with Section H above and EMC standards in subsection 15.05-D-6 below.

15.05 SIGNS REQUIREMENTS BY DISTRICT

A. Sign Types. The following sign types are regulated in Knox County.

1. Banner. A temporary sign constructed of fabric, vinyl, or similar pliable material, typically suspended between poles or attached flat against a building facade.
2. Billboard.
3. Building Marker.
4. Canopy.
5. Drive-through Menuboard.
6. Electronic Message Center (EMC).
7. Entrance.
8. Hanging.
9. Monument.
10. Pole.
11. Post.
12. Projecting.
13. Wall.
14. Window.

- B. Sign Types Permitted by District. The following Table 15-2, Sign Types Permitted by District, indicates which signs are permitted in each zoning district, where “P” means permitted. Signs identified by a “P” still require an approved permit in accordance with Section 15.06 of this ordinance, and may require a master sign plan application as noted in Section 15.06-B.

Table 15-2 Sign Types Permitted by District

	OS/AR	RP	RR	NR	MR	TND	RHB	NMU	MUCC	HC	BC	EC	TC	LI	HI	DCO
Billboard																P
Building Marker	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
Canopy							P	P	P	P	P	P	P	P	P	P
Crown						P	P	P	P	P	P	P	P	P	P	P

Drive-through Menuboard									P	P	P	P	P	P		P
Electronic Message Center (EMC)						P			P	P	P	P	P	P	P	P
Entrance	P	P	P	P	P	P										
Hanging							P	P	P	P	P	P	P	P	P	P
Monument	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P	P
Pole									P	P	P	P	P	P	P	P
Post						P	P	P	P	P	P	P	P	P	P	P
Projecting						P	P	P	P	P	P	P	P	P	P	P
Wall						P	P	P	P	P	P	P	P	P	P	P
Window						P	P	P	P	P	P	P	P	P	P	P

*The permitted sign types in the Historic Overlay applies only to new signs. Existing signs may be maintained per Section 15.06 below.

- C. Maximum Signage per Street Frontage. Table 15-3, Maximum Signage per Street Frontage, establishes the maximum cumulative sign face area permitted based on each street frontage of a lot in each zoning district. For the purposes of this section, street frontage means the linear extent of a lot or parcel abutting a public street right-of-way, measured in linear feet. Where a lot abuts more than one public street, the allowances of this table apply independently to each street frontage. The maximum sign face area for a given frontage is calculated by multiplying the linear frontage width by the applicable percentage shown in Table 15-3, subject to the maximum square footage cap for that district. No individual sign type shall exceed the dimensional standards established in the applicable sign type table.

The maximum sign face area associated with a street frontage serves only as the basis for calculating the total sign area permitted for that frontage. Signs counted toward a particular street frontage allowance are not required to be located on, oriented toward, or visible from that street frontage and may be located anywhere on the lot or on any building, provided they comply with all applicable setback, placement, spacing, and other requirements of this Ordinance.

In no instance shall more than 30% of any single building façade be occupied by signage, regardless of the total sign area calculated under this table

Table 15-3 Maximum Signage per Street Frontage

	OS/A R	RP	RR	NR	MR	TN D	RH B	NM U	MUC C	HC	BC	EC	TC	LI	HI	HZ O	DC O
Max. sign area as % of linear frontage width	0.5 sq. ft. per lin. ft.	0.2 5 sq. ft. per lin. ft.	0.2 5 sq. ft. per lin. ft.	0.2 5 sq. ft. per lin. ft.	0.2 5 sq. ft. per lin. ft.	0.5 sq. ft. per lin. ft.	0.5 sq. ft. per lin. ft.	0.5 sq. ft. per lin. ft.	0.75 sq. ft. per lin. ft.	1.2 5 sq. ft. per lin. ft.	0.7 5 sq. ft. per lin. ft.	1.0 sq. ft. per lin. ft.	0.7 5 sq. ft. per lin. ft.	1.0 sq. ft. per lin. ft.	1.0 sq. ft. per lin. ft.	-	-
Max. total sign area	74	24	24	24	24	48	26	24	100	300	100	200	100	150	150	-	-

cap (sq. ft.)																	
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1. Calculation. The maximum total sign area for a given frontage is the lesser of: (a) the linear frontage width multiplied by the applicable rate, or (b) the maximum total sign area cap for that district.
2. Multi-tenant Buildings. For multi-tenant buildings, signage allowances shall be calculated per tenant space rather than per building frontage.
 - a. Vertical Multi-Tenant Buildings (e.g., multi-story, multi-tenant buildings with shared entrances): Permitted one shared monument sign per street frontage dedicated to the tenants of that building, and wall signage allocated based on the total building wall area.
 - b. Horizontal Multi-Tenant Buildings (e.g., single-story strip centers with individual exterior storefront entrances): Permitted one shared monument sign at the development entrance. In addition, each tenant with an exterior storefront is permitted storefront wall or canopy signs above their respective entrances, not to exceed 10% of that tenant's primary wall area.

*The EC district is allowed one monument sign per development site per frontage, but two additional signs per building within said development site.

D. Design Standards.

1. Billboards. A freestanding or wall-mounted off-premises sign structure containing one or more sign faces intended to be viewed from a roadway and designed for the display of copy that may be changed periodically.

Table 15-4 Billboards

	OS/AR	RP	RR	NR	MR	TND	RHB	NMU	MUCC	HC	BC	EC	TC	LI	HI	HZO	DCO
Max. # of signs allowed										1							1
Max. # of sign faces										2							2
Max. height (ft.) above roadway										28							28
Min. clearance (ft.)										12							12
Max. projection (ft.)																	
Max. sign face area (sq. ft.)										300							300

- a. General Provisions.
 - i. No more than two billboards may be erected within every 1,000 linear feet of roadway.
 - ii. Billboards may only be wall-mounted or pole-mounted.
 - iii. No wall-mounted billboards shall exceed the height of the wall upon which it is mounted.

- iv. Pole-mounted billboards must be at least 25 feet from the edge of any right-of-way.
 - v. 3-sided billboards are not permitted.
 - vi. Billboards shall be constructed in compliance with all applicable scenic highway regulations and state billboard regulations, including TCA 54-21-108 and TCA 54-21-103-104.
2. Building Markers. A sign indicating the name of a building, date of construction, or other incidental information about its construction, which is cut into a masonry surface or made of bronze or other permanent material.

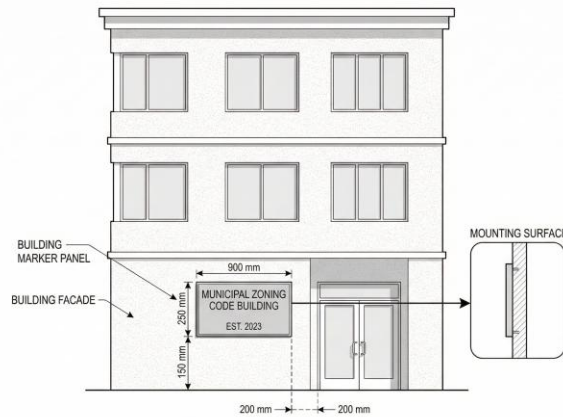


Figure 3.1: PERMANENT BUILDING IDENTIFICATION MARKER DIAGRAM



Table 15-5 Building Markers

	OS/AR	RP	RR	NR	MR	TND		RHB	NMU	MUCC	HC	BC	EC	TC	LI	HI	HZO	DCO
Max. # of signs allowed	Unlimited																	
Max. # of sign faces	1	1	1	1	1	1		1	1	1	1	1	1	1	1	1	1	1
Max. height (ft.)*	Unlimited																	
Min. clearance (ft.)**	Unlimited																	
Max. projection (ft.)	2	2	2	2	2	2		2	2	2	2	2	2	2	2	2	2	2
Max. sign face area (sq. ft.)	6	4	4	4	4	6		6	6	6	10	10	10	10	10	10	6	10

3. Canopy Signs. A sign attached to the surface of a canopy projecting from a building facade. This does not include text or graphics printed or painted on an awning.



Table 15-6 Canopy Signs

	OS/AR	RP	RR	NR	MR	TND	RHB	NMU	MUCC	HC	BC	EC	TC	LI	HI	HZO	DCO
Max. # of signs allowed							1	1	2	3	2	4	2	2	2	2	2
Max. # of sign faces							1	1	1	1	1	1	1	1	1	1	1
Max. height (ft.) from grade							10	10	10	12	12	12	12	12	12	10	10
Min. clearance (ft.)							8	8	8	8	8	8	8	8	8	8	8
Max. projection (ft.)							6	6	6	6	6	6	6	6	6	6	6
Max. sign face area (sq. ft.)*							10/6*	10/6*	10/6*	10/6*	10/6*	10/6*	10/6*	10/6*	10/6*	10/6*	10/6*

*Per canopy

a. General Provisions

- i. A canopy sign may not extend outside the overall length or width of the canopy or below the canopy. However, a canopy sign may extend up to 12 inches above a canopy.
- ii. A canopy sign may be internally or externally illuminated, where respectively allowed.
- iii. A canopy sign may encroach over a sidewalk but not over a street or alley. The sign must be a minimum of two feet inside the curb line or edge of pavement, whichever results in greater setback, and at least 8 feet above the ground.

4. Crown Sign. A sign that is integrated into or mounted upon the uppermost architectural portion of a building façade, parapet, tower element, or similar building crown, where the sign does not extend above the highest point of the roof or parapet and is designed as an architectural component of the building. Crown signs are only allowed for buildings over three stories in height.



Table 15-7 Crown Signs

	OS/AR	RP	RR	NR	MR	TND	RHB	NMU	MUCC	HC	BC	EC	TC	LI	HI	HZO	DCO
Max. # of signs allowed							1	1	1	1	1	1	1	1	1	1	1
Max. # of sign faces							1	1	1	1	1	1	1	1	1	1	1
Max. height (ft.)							May not exceed the height of the eave or parapet										
Min. clearance (ft.)							4	4	4	4	4	4	4	4	4	4	4
Max. projection (ft.)							1	1	1	1	1	1	1	1	1	1	1
Max. sign face area (sq. ft.)*							250	250	250	250	250	250	250	250	250	250	250

a. General Provisions.

- i. A lot may contain only one crown sign or one wall sign, never both at the same time.

5. Drive-through Menu boards. A freestanding or wall-mounted sign oriented to drive-through lanes, displaying items for sale and prices. Additional standards for drive-through menu boards can be found in Article 10.

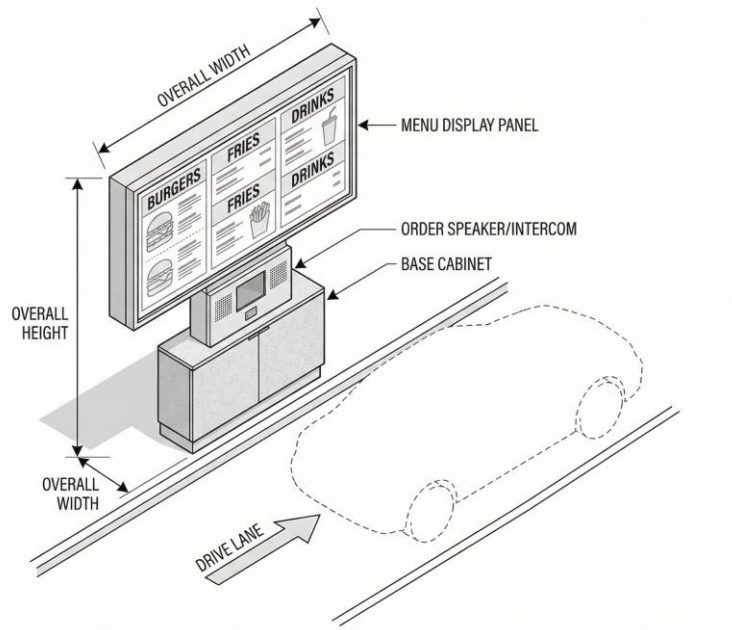


Table 15-8 Drive-through Menu boards

	OS/AR	RP	RR	NR	MR	TND	RHB	NMU	MUCC	HC	BC	EC	TC	LI	HI	HZO	DCO
Max. # of signs allowed*							1	1	1	1	1	1	1	1			1
Max. # of sign faces							1	1	1	1	1	1	1	1			1
Max. height (ft.)							12	12	12	12	12	12	12	12			12
Min. clearance (ft.)**							8	8	8	8	8	8	8	8			8
Max. projection (ft.)							8	8	8	8	8	8	8	8			8
Max. sign face area (sq. ft.)							36	36	36	36	36	36	36	36			36

*Per lane

**Applies to any portion of the sign over a travel lane. Signs placed adjacent to lanes have no minimum clearance requirement.

a. General Provisions.

- i. Drive-through menuboard may only be internally illuminated.
- ii. Drive-through menuboard may face the street on corner lots.

6. Electronic Message Center (EMC) Signs. A sign capable of displaying words, symbols, figures, or images that can be electronically or mechanically changed by remote or automatic means.

ELECTRONIC MESSAGE CENTER (EMC) SIGN

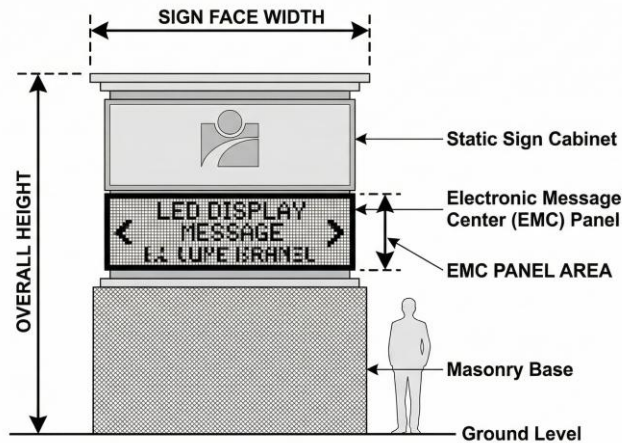
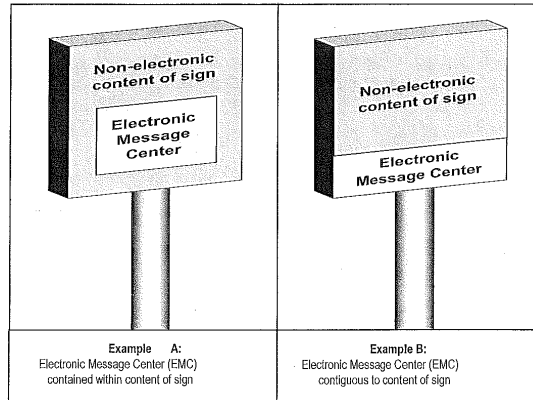


Table 15-9 Electronic Message Center Signs

	OS/AR	RP	RR	NR	MR	TND	RHB	NMU	MUCC	HC	BC	EC	TC	LI	HI	HZO	DCO
Max. # of signs allowed						1				1	1	1	1	1	1		1
Max. # of sign faces						1				1	1	1	1	1	1		1
Max. height (ft.)	Regulated by the standards of the sign type upon which the EMC is integrated.																
Min. clearance (ft.)																	
Max. projection (ft.)																	
Max. sign face area (sq. ft.)																	

a. General Provisions

- i. EMCs legally existing on (the date of adoption of the UDO), shall be allowed to continue operation subject to meeting the operational standards as required by this subsection.
- ii. No EMC shall be erected or used by a business unless any changeable letter reader board is first removed from the parcel.
- iii. An EMC shall be included in the total signage permitted on the parcel.
- iv. An EMC shall be permitted as a wall sign, or an integrated part of another permitted sign type in the proposed district. For purposes of this section, integrated shall mean an EMC cabinet contained within or contiguous to the smallest, simple polygon enclosing all of the non-electronic advertising content of a sign.



- v. An EMC permitted as a wall sign shall not exceed 100 square feet maximum.
- vi. An EMC permitted as part of any other sign shall have a minimum matrix area of 20 square feet and a maximum size of one-third ($\frac{1}{3}$) of the total signage permitted or 100 square feet, whichever is less.
- vii. Each display on an EMC shall hold constant for a minimum of 60 seconds.
- viii. An EMC shall not display light of such intensity or brightness to cause glare.
An EMC must be equipped with an automatic dimmer device and controlled by a light detector. It is the responsibility of the sign owner to demonstrate compliance with brightness/intensity and dimming settings.

Table 15-10 EMC Text Size per Road Speed

Designated Speed Limit On Frontage Road (in MPH)	Minimum Text Size (in Inches)
25 to 34	7
35 to 44	9
45 to 54	12
55 and above	15

- ix. If there is insufficient room for text of this size in the area allowed under clause 5 above, then no text is allowed.
- x. All EMCs legally existing on [the effective date of the ordinance from which this subsection derives], must comply with the operational standards listed in this section. A legally existing EMC that cannot meet the minimum text size requirement in Table 15-10 above must use the largest size possible for one line of text to fit in the available space.
- xi. An EMC used as a changeable price sign shall be integrated into a business ground sign or monument sign or placed on a canopy or wall in accordance with these regulations. For the purposes of these regulations, a changeable price sign is one that shows a product or service, such as hotel/motel room rates as an unchanging element of the sign, and only the price is changeable. Changeable fuel prices are not considered an EMC and are exempt from the regulations of this section.

- 7. Entrance Signs. A freestanding sign located at the entrance drive, typically incorporating masonry or landscaping elements.

MUNICIPAL ZONING CODE: ENTRANCE SIGN STANDARDS

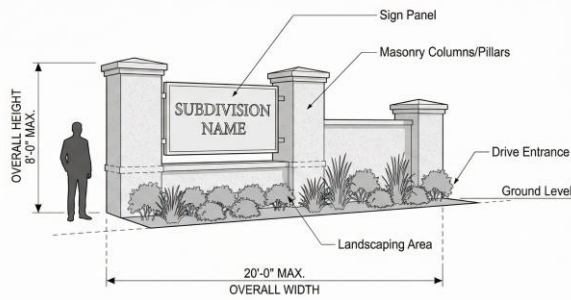


Table 15-11 Entrance Signs

	OS/AR	RP	RR	NR	MR	TND	RHB	NMU	MUCC	HC	BC	EC	TC	LI	HI	HZO	DCO
Max. # of signs allowed*	1	1	1	1	1	1											
Max. # of sign faces	2	2	2	2	2	2											
Max. height (ft.)	6	6	6	6	6	6											
Min. clearance (ft.)	1	1	1	1	1	1											
Max. projection (ft.)																	
Max. sign face area (sq. ft.)	50	50	50	50	50	50											

*Per entrance

a. General Provisions.

- i. An entrance sign is a specific type of monument sign associated with a residential development or neighborhood.
- ii. An entrance sign may only be externally illuminated.
- iii. An entrance sign shall be placed in common area or in an easement if on private property.
- iv. An entrance sign shall be located outside of a public road right-of-way.

8. Hanging Signs. A sign suspended below a canopy, overhang, or bracket, typically oriented perpendicular to the building facade to be visible to pedestrians.

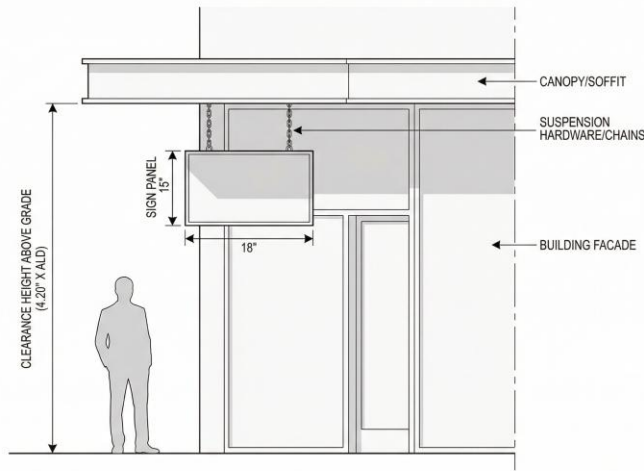


Table 15-12 Hanging Signs

	OS/AR	RP	RR	NR	MR	TND	RHB	NMU	MUCC	HC	BC	EC	TC	LI	HI	HZO	DCO
Max. # of signs allowed*							1	1	1	1	1	1	1	1	1	1	
Max. # of sign faces							2	2	2	2	2	2	2	2	2	2	
Max. height (ft.)							10	10	10	12	10	10	10	10	10	10	
Min. clearance (ft.)							8	8	8	8	8	8	8	8	8	8	8
Max. projection (ft.)																	
Max. sign face area (sq. ft.)							8	8	8	8	8	8	8	8	8	8	8

*Per entrance

a. General Provisions.

- A hanging sign must be located within five feet of an accessible building entrance.
- A hanging sign may not be illuminated, neither internally nor externally.
- A hanging sign may encroach over a sidewalk but not over a street or alley. The sign must be a minimum of two feet inside the curb line or edge of pavement, whichever results in greater setback, and at least 8 feet above the ground.

9. Monument Signs. A freestanding sign where the base of the sign structure is on the ground or a maximum of 12 inches above the adjacent grade, and the width of the top of the sign structure is no more than 120% of the width of the base.

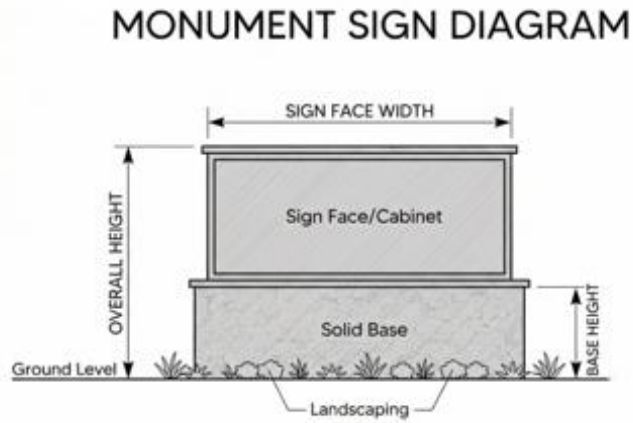


Table 15-13 Monument Signs

	OS/A R	RP	RR	NR	MR	TN D	RH B	NM U	MUC C	HC	BC	EC	TC	LI	HI	HZ O	DC O
Max. # of signs allowed*	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1		1
Max. # of sign faces	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2		2
Max. height (ft.)	8	8	8	8	8	8	10	10	10	10	10	10	10	10	10		10
Min. clearance (ft.)**																	
Max. projection (ft.)																	
Max. sign face area (sq. ft.)	50	24	24	24	24	24	100	100	100	100	100	100	100	100	100		100

*Per primary street frontage

**There is no minimum clearance, but the maximum clearance permitted between the ground and the bottom of the sign is 12 inches if supported by a frame or structure other than a pole.

a. General provisions.

- i. No portion of the monument sign may encroach into the right-of-way.
- ii. A monument sign may only be externally illuminated when located in the OS, RP, RR, NR, and MR zoning districts.
- iii. Multi-tenant monument signs must be submitted as part of a master signage plan unless all sign tenants are located on the same lot.
- iv. Primary and Secondary Monument Signs on Large Lots. For lots in the MUCC, HC, BC, EC, TC, LI, and HI districts with a street frontage exceeding 300 linear feet:
 - A) One primary monument sign is permitted per street frontage, subject to the maximum height and area standards in Table 15-13.
 - B) One secondary monument sign is permitted for every 300 linear feet of continuous street frontage. Secondary monument signs shall not exceed 50% of the maximum height and 50% of the maximum sign face area permitted for the primary monument sign.
 - C) Primary and secondary monument signs must be spaced a minimum of 150 feet apart.
- v. In the OS and AG districts, monument signs may not be closer to any property line than ½ the required setback for a primary structure and may only have external illumination.

- vi. Maximum sign height and maximum sign face area of monument signs may be increased along certain roadway types in the TND, NMU, MUCC, HC, BC, EC, TC, LI, HI, and CC zoning districts, as shown in Table 15-14 below.

Table 15-14 Roadway Type and Maximum Sign Height & Face Area Increases

Roadway Type	Max. Allowable Sign Height	Max. Allowable Sign Face Area
Property line within 500 feet of interstate interchange area	35 feet	200 square feet
Property line adjacent to interstate right-of-way	30 feet	200 square feet
Property line fronting on federally designated highways	20 feet	165 square feet

10. Pole Signs. A freestanding sign that is permanently supported in a fixed location by a structure of one or more poles, posts, uprights, or braces from the ground and not supported by a building or a base structure.

POLE SIGN (PYLON SIGN) DIAGRAM

Municipal Zoning Code – Technical Illustration

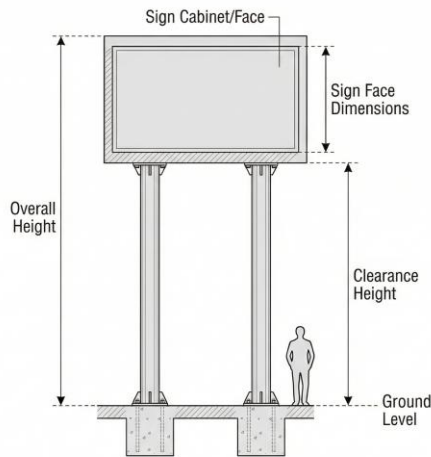


Table 15-15 Pole Signs

	OS/AR	RP	RR	NR	MR	TND	RHB	NMU	MUCC	HC	BC	EC	TC	LI	HI	HZO	DCO
Max. # of signs allowed*										1	1	1	1	1	1		1
Max. # of sign faces										2	2	2	2	2	2		2
Max. height (ft.)										18	18	18	18	18	18		18
Min. clearance (ft.)**										8	8	8	8	8	8		8
Max. projection (ft.)																	
Max. sign face area (sq. ft.)										36	36	36	36	36	36		36

*Per primary street frontage

**Clearance may be lowered to six feet if the sign obstructs visibility requirements described in Article 11.

a. General Provisions.

- i. Pole signs must be located at least 15 feet from another structure on the same parcel.
- ii. Multi-tenant pole signs must be submitted as part of a master signage plan unless all sign tenants are located on the same lot.
- iii. Pole signs must not extend into or over any public right-of-way.
- iv. Maximum sign height and maximum sign face area of pole signs may be increased along certain roadway types in the TND, NMU, MUCC, HC, BC, EC, TC, LI, HI, and CC zoning districts, as shown in Table 15-16 below.

Table 15-16 Roadway Type and Maximum Sign Height & Face Area Increases

Roadway Type	Max. Allowable Sign Height	Max. Allowable Sign Face Area
Property line within 500 feet of interstate interchange area	35 feet	200 square feet
Property line adjacent to interstate right-of-way	30 feet	200 square feet
Property line fronting on federally designated highways	20 feet	165 square feet

11. Post Signs. A freestanding sign supported by two or more posts or columns, where the bottom edge of the sign panel is typically closer to the ground than a pole sign but lacks the solid base of a monument sign.

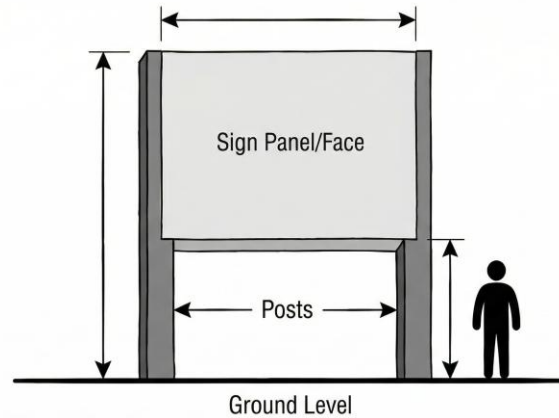


Table 15-17 Post Signs

	OS/AR	RP	RR	NR	MR	TND	RHB	NMU	MUCC	HC	BC	EC	TC	LI	HI	HZO	DCO
Max. # of signs allowed*						1	1	1	1	1	1	1	1	1	1	1	1
Max. # of sign faces						2	2	2	2	2	2	2	2	2	2	2	2
Max. height (ft.)						4	4	4	4	8	6	6	6	8	8	4	8
Min. clearance (ft.)						1	1	1	1	1	1	1	1	1	1	1	1
Max. projection (ft.)																	
Max. sign face area (sq. ft.)						6	6	6	6	24	16	16	16	24	24	16	24

*Per primary street frontage, except that one additional post sign is allowed for properties with 400 linear feet or more of primary street frontage.

a. General Provisions.

- i. Post signs may be externally illuminated.
- ii. Post signs must not extend into or over any public right-of-way.
- iii. Post signs may entail a single centered post or two side-end posts.
- iv. A master sign plan is required for multi-tenant post signs.

12. Projecting Signs. A sign attached to a building or other structure and extending in whole or in part more than 12 inches beyond the building line or wall.

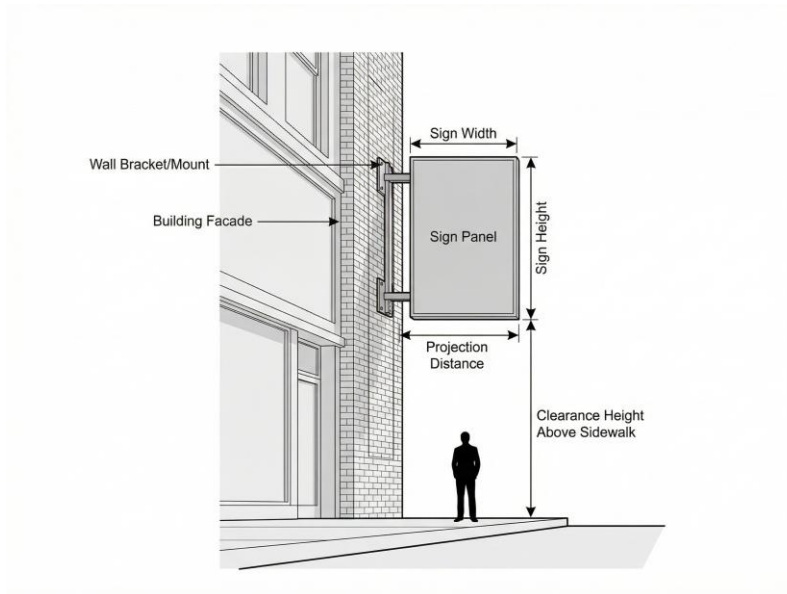


Table 15-18 Projecting Signs

	OS/AR	RP	RR	NR	MR	TND	RHB	NMU	MUCC	HC	BC	EC	TC	LI	HI	HZO	DCO
Max. # of signs allowed*						1	1	1	1	1	1	1	1	1	1	1	1
Max. # of sign faces						2	2	2	2	2	2	2	2	2	2	2	2
Max. height (ft.)						10	10	10	10	10	10	10	10	10	10	10	10
Min. clearance (ft.)						8	8	8	8	8	8	8	8	8	8	8	8
Max. projection (ft.)						3	3	3	3	3	3	3	3	3	3	3	3
Max. sign face area (sq. ft.)						4	6	4	4	8	8	8	8	8	10	6	8

*Per entrance

a. General Provisions.

- i. A projecting sign may be internally or externally illuminated unless otherwise prohibited by the zone district.
- ii. A projecting sign may encroach over a sidewalk but not over a street or alley. The sign must be a minimum of two feet inside the curb line or edge of pavement, whichever results in greater setback, and at least 8 feet above the ground.

13. Wall Signs. A sign attached parallel to and extending not more than 12 inches from the wall of a building, including signs painted directly on the surface of a building.

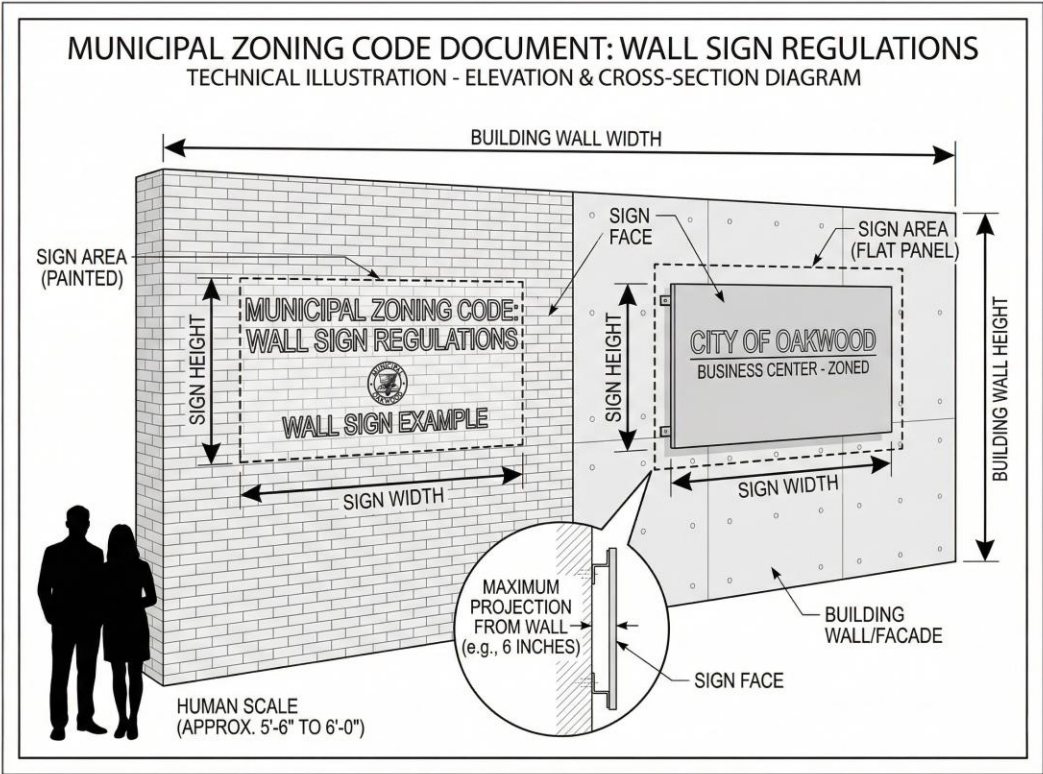


Table 15-19 Wall Signs

	OS/AR	RP	RR	NR	MR	TND	RHB	NMU	MUCC	HC	BC	EC	TC	LI	HI	HZO	DCO
Max. # of signs allowed*						1	1	1	1	1	1	1	1	1	1	2	2
Max. # of sign faces						1	1	1	1	1	1	1	1	1	1	1	1
Max. height (ft.)						May not exceed the height of the eave or parapet											
Min. clearance (ft.)						4	4	4	4	4	4	4	4	4	4	4	4
Max. projection (ft.)						1	1	1	1	1	1	1	1	1	1	1	1
Max. sign face area (sq. ft.)						110	110	110	Not to exceed 5% of the tenant's primary wall area	Not to exceed 10% of the tenant's primary wall area	110	Not to exceed 10% of the tenant's primary wall area	110	110	110	110	110

*Within multi-tenant developments, the max. number of wall signs allowed applies to each individual tenant.

14. Window Signs. A sign installed inside a window and intended to be viewed from the outside, or a sign applied directly to the interior or exterior surface of a window.



Table 15-20 Window Signs

	OS/AR	RP	RR	NR	MR	TND	RHB	NMU	MUCC	HC	BC	EC	TC	LI	HI	HZO	DCO
Max. # of signs allowed**						2	*	2	*								
Max. # of sign faces						1	*	1	*								

Max. height (ft.)							*		*
Min. clearance (ft.)							*		*
Max. projection (ft.)							*		*
Max. sign face area (sq. ft.)						4	*	4	*

*Unlimited

**Within multi-tenant developments, the max. number of wall signs allowed applies to each individual tenant.

a. General Provisions

- i. Window signs are limited to the first floor of a building or structure.

15.06 SIGN PERMITS

A. Sign Permits.

1. The Senior Director of Engineering shall supervise and have primary responsibility for the effective administration of these sign regulations, and relative to signs and outdoor advertising structures within the county, issue sign permit applications and sign permits for all signs located on private property within the county.
2. Before a permit may be issued, complete plans and specifications showing the construction, methods of support and the materials used shall be submitted for approval to the county building inspector. In addition to any other required information, such plans and specifications shall include the following:
 - a. A detailed site plan of the property drawn to scale, showing all existing and proposed freestanding signs, buildings, parking areas, and driveway entrances to the site, together with all roadways and informational signs located on the right-of-way of said roadways which are located immediately adjacent to the proposed site.
 - b. The total number of square feet of existing and proposed signage on the parcel where the proposed sign is to be erected.
 - c. The location of all existing advertising signs located within the minimum space requirements for distances between structures and any proposed advertising sign on this site.
 - d. The name and, where applicable, the consent statement of the property owner and/or lessee of the proposed site.
 - e. State department of transportation sign permit where applicable.
3. Whenever possible, applications are to be processed within ten working days of receipt of all required documents in the county building inspector's office.
4. The county building codes office shall keep and maintain accurate records of all sign permits issued by the county, which records may serve as the basis for a comprehensive inventory of the signs within the county.

5. Permit shall become invalid six months from date of issuance if sign structure is not completed unless otherwise extended by the board of zoning appeals; and such permit shall not be transferable.
- B. Master Sign Plans. For the purpose of providing flexibility and incentives for coordinated, well designed sign systems for shopping centers, commercial subdivisions, office parks, institutional developments, and other large scale commercial and mixed-use developments, a master signage plan shall be submitted when specifically required in this Article or requested by the Director of Engineering and Public Works.. A master sign plan will promote the use of signs which are aesthetically pleasing, of appropriate scale, and integrated with surrounding buildings and landscape, in order to meet the community's expressed desire for quality development consistent with the property's land use designation.
1. Application Requirements. Master sign plans required pursuant to other provisions of this Code must be submitted for review and consideration by the Knoxville-Knox County Planning staff as a special use and include the following information in the application package.
 - a. Master sign plan application and a consent form signed by all the property owner(s), or owners' representatives, for the unified development under consideration.
 - b. A site plan showing the location and dimensions of all property lines, rights-of-way, easements, and improvements (including buildings, driveways, and street access points) within the unified development, together with the location of all existing and proposed signs and required sign setbacks. Where required by other provisions of this Code, or where staff determines that the scope or complexity of the proposed signage warrants Planning Commission review, building elevations depicting all proposed building signs shall also be submitted. Staff may refer any master sign plan application to the Planning Commission for review and action in accordance with the procedures set forth in Section 15.06-B.
 - c. Scale drawings showing the dimensions and construction details for all proposed signs including sign illumination and landscaping plans.
 - d. Computation of the maximum total sign area, the maximum area for individual sign, the height of sign and the number of freestanding signs allowed on the lots included in the unified development under consideration. The applicant shall also submit written information indicating all modifications to existing signs.
 - e. A copy of any sign restrictions proposed or implemented for the unified development.
 - f. Documentation including an accurate site plan for the development must be provided showing that the development was approved as a shopping center, commercial subdivision, office park, institutional district developments, or mixed-use development. The development may be located on both sides of a street or streets if it functions as a unified development.
 - g. The minimum size of a development eligible for consideration as a unified development is 25,000 square feet of gross floor area and must contain three or

development plan or conditional use application for a shopping center, commercial subdivision, office park, institutional district developments, or similar developments. The Knoxville-Knox County Planning Commission may approve, modify, or deny applications for sign permits in an area with an approved master sign plan in conformance with the plan. Since approval of master sign plan is a privilege, variances from the sign standards of this article will not be granted for development of directory signs or project directional signs. When a master sign plan has been approved, variances will not be granted for any signs on a lot covered by the master sign plan. Any action of the Knoxville-Knox County Planning Commission may be appealed to the Board of Zoning Appeals under this Code.

3. Sign Regulation Modification for Healthcare Facilities with an On-Site Emergency Room. A master sign plan may modify the sign regulations in any district for healthcare facilities with an on-site emergency room as outlined below to allow for creative response to unique site conditions.

- a. Sign area;
- b. Sign height;
- c. Sign location and setbacks;
- d. Number of signs;

- c. Sign location and setbacks;
 - d. Number of signs;
 - e. Illumination permissions;
 - f. Additional sign types being utilized per sign.
4. Development Directory Sign. To encourage commercial development and allow sufficient identification of businesses within the community, while promoting traffic safety and avoiding visual blight, the Board of Planning and Zoning Commission approved by the Knoxville-Knox County Planning Commission the following sign subject to meeting the following:
 - a. The development directory sign must be subject to the provisions of these regulations for a monument sign.
 - b. The development directory sign must be constructed with the following:

addition of the development directory sign would put the signs on the lot in conformance with the maximum limitations.

- c. Only the name and/or logo for the unified development and the names and/or logos of individual establishments within the unified development are permitted on the sign face(s). The name of the unified development must be located at the top of the sign and designed to stand out from the listing of tenants within the unified development.
 - d. Only one development directory sign is allowed per street frontage (per side of the street) for the unified development. Interstate frontage is considered a street frontage.
 - e. Approved development directory signs cannot be converted to any other type of off-premise sign.
5. Project Directional Sign. To promote the safe and efficient flow of traffic, project directional signs may be approved by the Knoxville-Knox County Planning Commission as a part of a master sign plan to direct traffic from a collector or arterial street (as designated in the "Major Road Plan for Knoxville—Knox County, Tennessee") to businesses located on the same or lower classification streets within the same unified development, subject to meeting the following:
- a. The project directional sign must be located at the intersection of the lower classification street with the collector or arterial street and oriented toward the traffic flow on the collector or arterial street.
 - b. The project directional sign must be located out of the right-of-way and must comply with setback, sight distance, and sight triangle requirements for the lot on which it is located.
 - c. A project directional sign cannot be located closer than 500 linear feet to any other project directional sign on the same side of the collector or arterial street. Only one project directional sign is permitted per intersection on the same side of the collector or arterial street.
 - d. The project directional sign may be approved in addition to any ground or monument signs that are allowed on a specific lot.
 - e. Only the name and/or logo for the unified development, name and or logo of individual establishments within the unified development, and a directional arrow are permitted on the sign face(s).
 - f. The project directional sign cannot exceed six feet in height and a maximum surface area of 36 square feet.
 - g. Approved project directional signs cannot be converted to any other type of sign.
6. Administrative Changes. After approval of a master sign plan by the Knoxville-Knox County Planning Commission, the Knoxville-Knox County Planning Commission Executive Director may approve a change to the signage plan administratively in instances of an increase in the size of any sign by up to 10%; provided this does not exceed the maximum sizes permitted by these regulations.

C. Designation of Landmark and Historic Signs. The County intends to promote the protection of nonconforming signs that represent important aspects of the County's heritage, to enhance the character of the community by considering such signs during development, and to assist owner(s) in the preservation and restoration of their signs.

1. Landmark Signs. The purpose of designating a sign as a landmark sign is to encourage the restoration and retention of on-premise, nonconforming signs that are historically significant. Once designated as a landmark sign, the sign is considered to be in compliance with any zoning regulations and will be exempt from regulations of this article, except as stated herein.

a. Designation. The Building Official, upon receiving a report of recommendation from the Historic Zoning Commission, may designate an existing on-premises sign as a landmark sign if it meets the following criteria:

- i. The sign has been in continuous existence at the present location for at least 50 years.
- ii. The sign is an on-premise sign, which meets at least four of the following criteria:
 - A) It was expressly designed for the business, institution, or other establishments at that location.
 - B) A national or local emblem, logo, or other graphic that is unique to the property or the establishment is an integral part of the sign structure.
 - C) The sign exhibits unique or rare characteristics that enhance the streetscape or identity of a neighborhood.
 - D) The sign is significant as evidence of the history of the product, business, or service advertised.
 - E) The sign is characteristic of a specific historic period.
 - F) The sign is integral to the building's design or physical fabric.
 - G) The sign represents an outstanding example of the sign maker's art due to craftsmanship, use of materials, or design.
- iii. The sign complies with the appropriate provisions of the state and local building and electrical codes.
- iv. The sign is structurally safe or is capable of being made so without substantially altering its historical significance.

2. Historic Signs. The restoration and retention of nonconforming, historically significant signs that have been removed from original locations and are to be reused is encouraged. Allowing these signs to move to other locations within the community may be necessary to ensure preservation. Once designated as a historic sign, certain nonconforming aspects of the sign are considered to be in compliance with the zoning regulations and will be exempt from regulations of this Article, except as stated herein.

- a. Designation. The Building Official, upon receiving a report of recommendation from the Historic Zoning Commission, may designate an existing sign as a historic sign if it meets the following criteria:
 - i. The sign must be at least 50 years old.
 - ii. The sign must meet at least three of the following criteria:
 - A) A national or local emblem, logo, or other graphic that is unique to a property or establishment is an integral part of the design of the sign structure.
 - B) The sign exhibits unique or rare characteristics that enhance the streetscape or identity of a neighborhood.
 - C) The sign is significant as evidence of the history of the product, business, or service advertised.
 - D) The sign is characteristic of a specific historic period.
 - E) The sign represents an outstanding example of the sign maker's art due to craftsmanship, use of materials, or design.
 - iii. The sign complies with the appropriate provisions of the state and local building and electrical codes.
 - iv. The sign is structurally safe or is capable of being made so without substantially altering its historical significance.
- 3. Landmark and Historic Sign Administrative Procedures.
 - a. Review and Recommendation by Historic Zoning Commission
 - i. Any member of County Commission, the Mayor or his/her representative, the property owner of the parcel where a proposed landmark sign is located, or the owner of the site where a proposed historic sign is to be relocated, may apply for designation of an existing sign as a landmark or historic sign.
 - ii. Such application must be submitted to and on a form determined by the Knoxville-Knox County Planning Commission as support to the Historic Zoning Commission, accompanied by a fee as established by the Knoxville-Knox County Planning Commission.
 - iii. At the time of the filing of an application for designation of a sign, the applicant must file all necessary information in order for the Historic Zoning Commission to determine if the sign meets the criteria for the requested designation and make a recommendation. The staff of the Knoxville-Knox County Planning Commission or the Historic Zoning Commission has the authority to request whatever other information is necessary in order to make a decision. The burden of proof for meeting the criteria is upon the applicant.

- iv. Prior to consideration of the application at a meeting of the Historic Zoning Commission, Knoxville-Knox County Planning Commission must provide notice of the public hearing in accordance with the administrative rules of the Historic Zoning Commission.
 - v. After consideration of the application at a public hearing, the Historic Zoning Commission has the authority to make a recommendation to approve or disapprove the designation of an existing sign as a landmark or historic sign upon consideration of the criteria stated above.
 - vi. In recommending approval or disapproval of a landmark or historic sign designation, the Historic Zoning Commission must state the reasons for the decision in a report to the Building Official. Such report must include the application and any supporting material considered by the Historic Zoning Commission and minutes of the meeting.
- b. Designation as a Landmark or Historic Sign.
- i. The Director of Engineering and Public Works must take into account the recommendation of the Historic Zoning Commission in making a decision on the designation of an existing sign as a landmark or historic sign.
 - ii. The Building Official has the authority to approve or disapprove the designation of an existing sign as a landmark or historic sign based upon the criteria stated above.
 - iii. In approving or disapproving a landmark or historic sign application, the Building Official must state the reasons in writing.
 - iv. An appeal of the Building Official's decision must be properly filed in accordance with the administration and enforcement provisions of this Code.
 - v. Once a sign has been designation as a landmark or historic sign, the Building Official will add the sign to its records and send notice of the action taken to the Historic Zoning Commission and to the applicant.
- c. Issuing of Permits.
- i. The property owner of the parcel where a proposed landmark sign is located, or the owner of the site where a proposed historic sign is to be relocated, may apply for approval of a permit to restore, repair, move, and replace a landmark sign, or restore, remove, repair, and move to another location a historic sign, provided said signs are designated as landmark or historic signs.
 - ii. Such application must be submitted to and on a form determined by the Zoning Administrator.
 - iii. At the time of the filing of an application for a permit for a sign designated as a landmark or historic sign, the applicant must file all necessary information in order for the Building Official to determine if the proposed work on the sign will meet the intent of this Article. The Building Official has

the authority to request whatever other information is necessary in order to make a decision. The burden of proof for meeting the criteria is upon the applicant.

- iv. The Building Official has the authority, in accordance with this article, to approve or deny a permit to restore, repair, remove, and replace a landmark sign, or restore, remove, repair, and move to another location a historic sign.
- v. Owners may voluntarily remove a sign once designated as a landmark or historic sign, provided such sign is not within a designated HZO Overlay District, and provided that the owner of the sign notifies the Zoning Administrator of such action. After such notification, the sign will be removed from the landmark and historic sign inventory by the Building Official.

4. Landmark and Historic Sign Regulations.

- a. If a landmark sign is moved on-premise, it is subject to the location regulations of this Article.
- b. If any portion of a landmark sign is permitted to remain in or over a public right-of-way, a county or state use or encroachment agreement is required.
- c. A historic sign may be moved to another location on the site where it is currently located or to another property. It is encouraged that the sign be relocated to a site within the area from which it originated. The receiving site must be located within a nonresidential zoning district.
- d. Relocated historic signs that are nonconforming based on their size, height, animation, moving parts, or moving, flashing, color, or type of lighting do not have to be brought into conformance. However, relocated signs may not move further out of conformance by any physical alterations to the sign. The lighting of such signs must be located, screened, or shielded so that abutting lots located in any residential district are not directly illuminated and do not cause glare or impair the vision of motorists. All other regulations must comply with the following exceptions:
 - i. Projecting signs may extend beyond the maximum projecting dimension based upon the existing dimension of the sign.
 - ii. Roof signs and flashing, fluttering, swinging, and rotating signs, which may be currently prohibited, may be relocated and maintain the prohibited characteristics provided such features contribute to the historic or cultural character of the sign and are in keeping with the surrounding area.

15.07 INSTALLATION AND MAINTENANCE REQUIREMENTS

A. Sign Construction.

- 1. Any permanent sign erected, constructed, or placed on any property in the County must conform to the Building Code, as most recently revised and adopted by the County.

2. If serviced by electric power, any permanent sign must conform to the latest adopted revision of the National Electrical Code. Electrical materials and devices incorporated into such signs must be certified by the Underwriters' Laboratories, Inc. (ULI), and bear the ULI label, or the label of another approved testing laboratory. Temporary signs, if serviced by electrical power, they must conform to the latest adopted revision of the National Electrical Code.
3. On a parcel or lot, at least one permanent, on-premise sign must contain the street number of the business.
4. Except for permitted flags, temporary signs, and window signs, all signs must be constructed of durable, all-weather materials and must be permanently attached by direct attachment to a rigid wall, frame, or structure.
5. Signs must not obstruct visibility from a driveway to an abutting street or vice versa.
6. If construction is begun on any sign before a valid permit has been secured the applicable permit fee shall be doubled.

B. Sign Maintenance.

1. All signs and surrounding premises must be maintained by the owner thereof in a clean and sanitary condition, and free and clear of all debris, trash, litter, garbage, refuse, and weeds and in full compliance with the County's ordinances concerning lot cleanliness.
2. All signs, including supporting structures, must be maintained in good and safe repair and condition, including the periodic application of paint and/or other weatherproofing material in order to prevent rust or other decay.
3. The display surface or other advertising material of a sign is not allowed to deteriorate to a broken, torn, peeling, flaking, or otherwise decayed condition and must be repaired or removed within 90 days of receipt of notice mailed to the owner by certified mail, return receipt requested. If the owner fails to remove or alter the display surface so as to comply with the standards herein set forth within the time specified in such notice, the Zoning Administrator may cite the owner for a violation of this section.
4. The owner may request an extension of the 90 days by submitting a written request to the office of the Building Administrator. Upon some exceptional condition which poses practical difficulty or particular hardship in such a way as to prevent an owner from repairing the sign within 90 days, the Zoning Administrator may grant the requested extension; any grants of extensions must be documented in writing.

C. Abandoned or obsolete signs. Abandoned signs shall be removed by the owner or lessee of the premises upon which the sign is located within 60 days of written notification by the building official. A sign shall be considered abandoned or obsolete if any of the following conditions have been present continuously for a period of 12 months, unless the sign is considered a historical sign of historical significance.

1. The sign advertises or relates to a business or activity that is no longer operating or available.
2. The sign or its structure fails to display any sign copy.

3. The sign has unmanaged vegetation growing upon it, clinging to it, touching it, or obscuring its face or parts.
4. The sign face has been removed, leaving only the supporting “shell,” braces, anchors, or similar components, and no replacement work has begun.
5. The sign has not been maintained free of peeling, chipping, rusting, fading, or other deterioration that affects its legibility or results in deterioration of its parts.

15.07: TRAFFIC CONTROL SIGNS AND DEVICES

- A. Traffic control signs and devices shall be governed by the Manual on Uniform Traffic Control Devices (MUTCD).