



Ideas Week Activities

Complete the five activities at your own pace.

- 1. Treasures**
- 2. Places**
- 3. Transportation**
- 4. Other ideas**
- 5. Tell us about yourself**



What is a Comprehensive Plan?



A **blueprint** for the County's future that is laid out in the form of goals and action strategies



A **compass** that guides direction for local-decision making (capital improvements, rezonings, etc.)



A **play book** to provide information to secure project funding, coordinate with future development, and shape policy and program decisions



A **communication** tool that articulates the County's vision and how the private sector can support that vision

In the absence of local planning, someone else will make decisions for you.



What are the key ingredients of a comprehensive plan?



Land Use



Transportation



Why is the County updating its comprehensive plan now?

Time

The last plan is nearly 20 years old

Growth

The County has seen unprecedented development interest

Change

The County and its residents are different in many ways

Opportunity

The County continues to be an attractive place for people and industry



What are we hoping to achieve?

Economic Development

Predictable land use and transportation decisions encourage more public and private investment.



Resiliency

Coordinated development decisions lessen the impact on natural places.

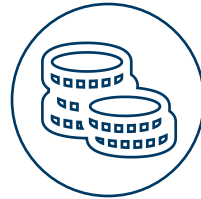


Workforce Advancement

Increased choice and connectivity better link jobs with the workforce



BLENDING COMMUNITY DEVELOPMENT ELEMENTS CREATES AN OPPORTUNITY FOR A **UNIFIED STRATEGY**



Affordability

Improved choices in where we live and how we move make affordability more attainable.



Prosperity

Intentional planning yields more efficiency and connections between our people, places, and shared prosperity.



Who is involved in the comprehensive plan update?

<p>Advisory Committee</p> <p>Process, substance, and community outreach</p>	<p>Technical Committee</p> <p>Local subject matter experts and advisors</p>	<p>Stakeholders</p> <p>Targeted input</p>	<p>Public</p> <p>Input and feedback</p>
<p>Subcommittees</p> <p>Schools and utilities</p>	<p>County and Planning Staff</p> <p>Coordination</p>	<p>Elected Officials</p> <p>Monitor and adopt</p>	<p>Consultants</p> <p>Process leadership, expertise</p>



What is the process for the comprehensive plan update?





Public Engagement Opportunities

Three Primary Rounds

1

Ideas

idea generation /
issue identification

NOW!

2

Choices

set goals /
choose direction

Fall 2022

3

Priorities

review / affirm /
prioritize

Early 2023



Did you know?

In 2010, Knox County had a population of 432,226 people.

Between 2010 and 2020, approximately how much did the population increase?

- a) 22,000 (5%)
- b) 35,000 (8%)
- c) 47,000 (11%)
- d) 65,000 (15%)



Did you know?

Knox County is the largest county in the nine-county region and has been consistently growing.

The rate of growth in Knox County slightly exceeds the overall growth for the State of Tennessee.

By the year 2040, Knox County is projected to have 549,000 residents.

Between 2010 and 2020, approximately how much did the population increase?

- a) 22,000 (5%)
- b) 35,000 (8%)
- c) 47,000 (11%)**
- d) 65,000 (15%)



Did you know?

How much of the county's land area is considered developed?

- a) About 60%
- b) About 54%
- c) About 38%
- d) About 22%



Did you know?

Over half of the county's land is considered developed and much of the remaining land has development constraints such as steep slopes, lack of utilities, or small parcel sizes.

The remaining unconstrained land is an opportunity to think differently about how growth occurs in the future.

How much of the county's land area is considered developed?

- a) About 60%
- b) About 54%**
- c) About 38%
- d) About 22%



Did you know?

How many centerline miles of roadway does Knox county maintain?

- a) 1,800 miles
- b) 1,243 miles
- c) 1,721 miles
- d) 2,434 miles



Did you know?

Most Knox County-maintained roads are local roads (69%).

Nearly 77% of Knox County roads are considered to have excellent/good pavement conditions.

How many centerline miles of roadway does Knox county maintain?

- a) 1,800 miles
- b) 1,243 miles
- c) 1,721 miles**
- d) 2,434 miles



Did you know?

What is the average daily commute time for residents of Knox County?

- a) Less than 15 minutes
- b) 20-25 minutes
- c) 25-30 minutes
- d) More than 30 minutes



Did you know?

Knox County residents on average have a work commute 3-minutes shorter than the statewide average.

Commute times can provide insight into connections between land use and transportation.

What is the average daily commute time for residents of Knox County?

- a) Less than 15 minutes
- b) 20-25 minutes**
- c) 25-30 minutes
- d) More than 30 minutes



Project Website

To learn more please visit:

AdvanceKnox.org

