

Plan Update

January 11, 2022



Engage in our land use and transportation future.



What is a Comprehensive Plan?



A **blueprint** for the County's future that is laid out in the form of goals and action strategies



A **compass** that guides direction for local-decision making (capital improvements, rezonings, etc.)



A **play book** to provide information to secure project funding, coordinate with future development, and shape policy and program decisions



A **communication** tool that articulates the County's vision and how the private sector can support that vision

In the absence of local planning, someone else will make decisions for you.



What are the key ingredients?



Land Use



Transportation



Parks and Recreation



Why is the County updating it now?

Time

The last plan is nearly 20 years old

Change

The County and its residents are different in many ways

Growth

The County has seen unprecedented development interest

Opportunity

The County continues to be an attractive place for people and industry



What are we hoping to achieve?

Economic Development

Predictable land use and transportation decisions encourage more public and private investment.



Resiliency

Coordinated development decisions lessen the impact on natural places.

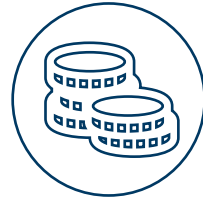


Workforce Advancement

Increased choice and connectivity better link jobs with the workforce



BLENDING COMMUNITY DEVELOPMENT ELEMENTS CREATES AN OPPORTUNITY FOR A **UNIFIED STRATEGY**



Affordability

Improved choices in where we live and how we move make affordability more attainable.



Prosperity

Intentional planning yields more efficiency and connections between our people, places, and shared prosperity.



What is the process?





Who's involved?

Advisory Committee

Process, substance, and community outreach

Technical Committee

Local subject matter experts and advisors

Stakeholders

Targeted input

Public

Input and feedback

Subcommittees

Topical direction

County and Planning Staff

Coordination

Elected Officials

Monitor and adopt

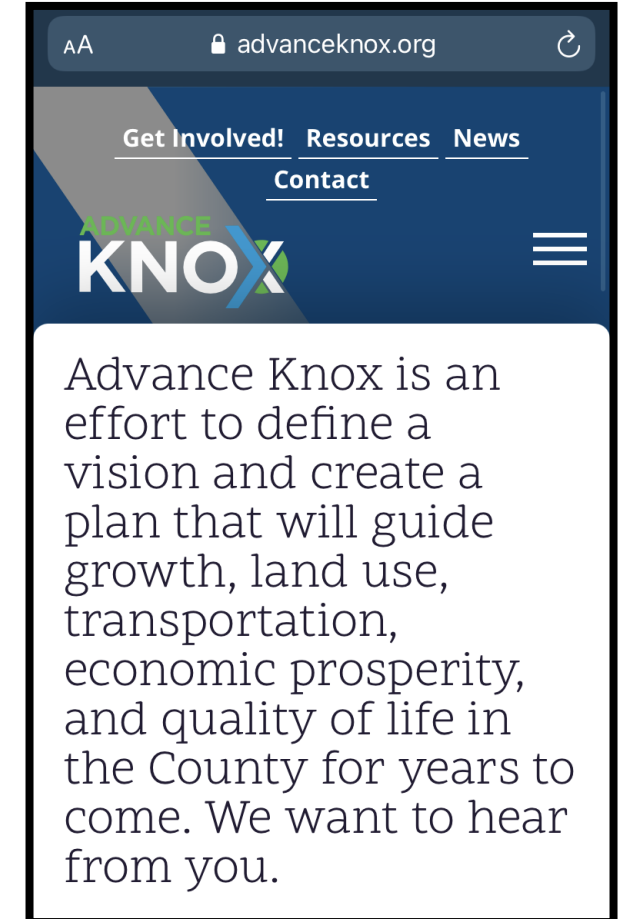
Consultants

Process leadership, expertise



What's happening?

1. Kickoff tour held in early December
2. State of the County report in progress
3. Branding finalized
4. Website and engagement kicking off





Public Engagement

Three Primary Rounds

1

Listening and
Learning

idea generation /
issue identification

2

Making Choices

setting goals /
choosing direction

3

Affirming and
Prioritizing

review /
prioritization



Listening and Learning

Beginning the conversation

January

- Planning Commission
- Town of Farragut
- City of Knoxville
- County Commission

February

- Stakeholder Interviews
- Technical Committee
- Advisory Committee

March

- Countywide Engagement



Thank you!

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